Adjusting to the New Normal

A presentation by Leonid Todorov General Manager

For the AP I* online meeting 7 September 2020



The New Normal Did Not Catch Us Unaware

- Operating mostly online for years
- Distributed, decentralized Board and management team
- A well- established practice of holding webinars and teleconferences (e.g. the Board)



Adjustments Made

- All offline activities promptly put on halt
- Regular surveys
- On their basis, monthly "How-To" webinars- practical tips and tricks and hands-on experience
- Findings and suggestions translated into Working Papers
- For the Board and Working Groups- business as usual



No Time to Waste

The mandatory break has been used to:

- Revamp the website
- Review Staff Contracts
- Launch groundbreaking activities for future TA and CB projects, and
- Develop Members Meetings Plan Through Sep 2023



Expanding the Outreach and Impact

- Three new members joined so far:
- ➤ .KH of Cambodia as an Ordinary Member
- ➤ Ithreat and IQ Global business orgs as Associate Members
- APTLD invited to Advisory Councils of APSIG and dotAsia
- Continues engagement with APrIGF and WIC



Looking ahead

- APTLD79: <u>www.aptld78.om/</u> the agenda is nearly there, registrations opened.
- More webinars en route to APTLD79, of course
- Whether held in person, or remote the community should benefit from the new format anyway
- More efforts to train good moderators and identify the right content for both webinars and meetings
- Readying for new challenges by listening to Members



THANK YOU!

I.todorov@aptld.org

WWW.APTLD.ORG

APTLD on Twitter: https://twitter.com/aptldnews

APTLD on Facebook: https://www.facebook.com/aptld/

